**TECHNICAL & BUSINESS WRITING**

**ASSIGNMENT-1**

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**Subjective vs Objective & Denotative VS Connotative**

**OBJECTIVE Writing:**

The Tyrannosaurus Rex was a prehistoric Carnivorous dinosaur, it walked on two legs and had a massive skull balanced with a long tail. It was a Blood thirsty beast, which was on top of the food chain.

**Subjective WRITING:**

The Northern Lights Painted the sky with stories we haven’t heard of yet. We leaned back, letting the colors wash over us and paint new dreams for us to follow.

**DIFFERENCE BETWEEN SUBJECTIVE AND OBJECTIVE WRITING:**

**Subjective Writing:**

I thinkSubjective writing is based on personal opinionsandpoint of view. Like in this scenario the writer clearly likes and admires Northern beauty without having any deep and logical information.

**Objective Writing:**

WhileObjective writing seems to focus on facts and figures. It lacks personal views, it concentrates on basic information about the topic. In this case the writer is writing all the clear facts and information about the T-Rex.

**Connotative in Subjective Writing:**

Wash over

**Connotative in Objective Writing:**

Coolest is also connotative.

**Denotative in Subjective Writing:**

None

**Denotative in Objective Writing:**

Flesh Eater is Denotative.